

Ben Blench

Freelance Copywriter

Profile

I specialise in putting the right words in the right places, with integrated concepts, copy, and content that bring brands and ideas to life.

Experience

2008-present: Freelance Copywriter, Amsterdam

Concepts, copy and content at agencies like AKQA, B-Reel, Blast Radius, DesignBridge, Frog Design, IceMobile, Nomads, and Tribal DDB for brands like Bugaboo, Emirates, Nikon, Philips, Polestar, Rolls-Royce, Rude Health, TomTom, Uber and Zalando.

2007-2008: Career break

I spent a very rewarding year touring the world with my wife. We blogged and Flickr'd all the great things we encountered... and some of the less great stuff too.

2001-2007: Senior Copywriter, Media Catalyst, Amsterdam

Creative leadership, concepts, strategy, and copywriting. I delivered award-winning communications for clients like Sony Ericsson, Canon, Sony, World Press Photo, and Speedo. I also hired and managed other writers, and was a pillar of the agency's culture, creating its blog and forming a company band.

1998-2001: Communications Manager, Solicitec, Leeds

Design, build, writing and maintenance of company website, intranet, internal and award-winning external newsletter.

Education

1993-1998: University of Leeds, UK

B.A. First Class Honours: Modern Languages & Literature, French and Russian.

1986-1992: Dr Challoner's Grammar School, UK

3 A levels, 2 A/O levels, 9 GCSEs, all grade A.

Skills

IT: I know my way around all sorts of technology, but I'm not a programmer.

Languages: Native English, Dutch (NT2), fluent French, rusty German, good Russian.

Music: Guitar, Laptop, Violin, Vocals, Effects.

Other: Creative, inspirational, organised, quick to learn, dependable, fun to work with.

References

Available on request.

Born

21.11.1973

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