

Ben Blench

Freelance Copywriter



Profile

Writing is what I do. Writing, writing, writing. And then...

More writing! An E/INFJ polymath, I also get excited by big, engaging ideas.

Experience

2008-present: Freelance Copywriter, Amsterdam

Concepts and copywriting at agencies like AKQA, Blast Radius, Euro RSCG 4D, Frog Design, IceMobile, Nomads, Strawberry Frog and Tribal DDB for brands like Budweiser, Canon, Emirates Airlines, Nikon, Peugeot, Philips, Rolls-Royce, Sony, and TomTom.

2007-2008: Career break

I spent a very rewarding year touring the world with my wife. We blogged and Flickr'd all the great things we encountered... and some of the less great stuff too.

2001-2007: Senior Copywriter, Media Catalyst, Amsterdam

Creative leadership, concepts, strategy, and copywriting. I delivered award-winning communications for clients like Sony Ericsson, Canon, Sony, World Press Photo, and Speedo. I also hired and managed other writers, and was a pillar of the agency's culture, creating its blog and forming a company band.

1998-2001: Communications Manager, Solicitec, Leeds

Design, build, writing and maintenance of company website, intranet, internal and award-winning external newsletter.

Education

1993-1998: University of Leeds, UK

B.A. First Class Honours: Modern Languages & Literature, French and Russian.

1986-1992: Dr Challoner's Grammar School, UK

3 A levels, 2 A/O levels, 9 GCSEs, all grade A.

Skills

Software: Windows XP, Mac OSX, Microsoft Office, Adobe CS4, and many browsers.

Languages: Native English, Dutch (NT2), fluent French, rusty German, good Russian.

Music: Guitar, Laptop, Violin, Vocals, Effects.

Other: Creative, inspirational, organised, quick to learn, dependable, fun to work with.

References

Available on request.

Born

21.11.1973

Live

Ingogostraat 12-B
1092 HZ Amsterdam

Call

+31 68 114 1148

Mail

benblench@gmail.com

Web

www.benblench.com